



ACCESSIBILITY EVALUATION

Have you ever wondered?

- How would a person with Vision Impairment access your website?
- How would someone with hearing impairment contact you if there isn't a SMS option provided in your website?
- How can a person with color blindness perceive the images in your website?

Hence, the importance of Accessibility.

Accessibility refers to the design of products, devices, services, or environments for people who experience them. Accessibility focuses on how a disabled person accesses or benefits from a site, system or application.

Value of Making Accessibility a Priority

By making your website accessible, you are ensuring that all of your potential users, including people with disabilities, have a decent user experience and are able to easily access your information. By implementing accessibility best practices, you are also improving the usability of the site for all users. Studies have shown that accessible websites

- Increase audience reach
- Reduce maintenance costs
- Better search Results
- Avoid Discrimination and Legal Complications
- Contributes to building an Inclusive society

GiftAbleD can help you with:

- Web/mobile Accessibility testing,
- Website Audit & Evaluation
- Website design with accessibility compliance,
- Consulting services

Web Accessibility

Accessible sites present information through multiple sensory channels, such as sound and sight, and they allow for additional means of site navigation and interactivity beyond the typical point-and-click-interface: keyboard-based control and voice-based navigation. The combination of a multisensory approach and a multi-interactivity approach allows disabled users to access the same information as nondisabled users.

ICT Accessibility broadly includes accessibility of hardware, software, websites and content with respect to different kinds of disability. Accessibility is a measure of the extent to which a product or service can be used by a person with a disability as effectively as it can be used by a person without disability. The following impairments are some of the disabilities that affect communications and technology access, as well as many other life activities

- Communication disorders;
- Hearing impairments;
- Visual impairments;
- Mobility impairments;
- Cognitive / Learning disability or impairment in mental functioning.

GiftAbleD can help you understand the impact of accessibility on your website, meet **WCAG 2.0 A, AA, AAA** compliance levels for your business requirements and maintain an inclusive website.

*Web Content Accessibility Guidelines (**WCAG**) 2.0 covers a wide range of recommendations for making Web content more accessible

Audit and Evaluation

An accessibility audit needs to be performed which would help us to identify your website compliance levels based on WCAG standards. We will analyse the data tables, editable forms, documents, videos, navigation, and image alternatives of your website with respect to different kinds of disabilities. Our audit includes

- Manual testing
- Testing with screen readers like NVDA, JAWS
- Compatibility Testing with different devices, browsers etc
- Testing with few automated tools.
- UAT- by our team with different kinds of persons with disabilities.

Feel free to schedule a quick demo on Accessibility followed by discussion regarding your accessibility needs and requirements.